



SAVEETHA

INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES
(Declared as Deemed to be University under Section 3 of UGC Act 1956)



SAVEETHA

SCHOOL OF MANAGEMENT

Human Resource Management Practices for Healthcare Professionals - An Executive Development Programme



SAVEETHA SCHOOL OF MANAGEMENT
SAVEETHA INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES

1 Saveetha School of Management

Saveetha School of Management is an eminent B-school which was established in the year 2008 with the cherished goal of imparting quality management education in India. SSM commits itself to produce industry-specific management professionals who will be ready to plug-n-play. SSM is an inspirational place to study. It offers two year full time master's program in Business Administration (MBA) under trimester pattern. We offer an experience of harnessing the core skills and help students to develop their ability to define goals, inspire people and create a unique pathway for their career establishment. MBA program is offered under dual specialization model with specializations in Marketing, HRM, Finance, Production & Operations, Systems, Logistics and Supply chain, International Business Management and Hospital Managements. Saveetha School of Management is accredited with NAAC 'A' Grade, ISO 9001-15 Certified Institution and approved by All India Council for Technical Education (AICTE).

2 Scope of Human Resource Management Practices for Healthcare Professionals - An Executive Development Programmet

Due to the increased diversity of cultural backgrounds of both patients and employees, human resource managers should pay closer attention to the influence of globalization and technology on healthcare delivery and teamwork training, leading to a higher quality of patient care. In particular, legal and ethical issues, safety and welfare of employees, and motivation and support initiatives are vital for enhancing collaboration and enriching organizational culture

3 Why Human Resource Management Practices for Healthcare Professionals - An Executive Development Programmet

To develop a well-organized and competent workforce, the human resource management in healthcare organizations should provide constant improvement in such areas as job analysis and recruitment, legal and ethical management framework, healthcare career promotion, distribution of employee benefits, motivation and support, and future trends in employees' development. This EDP would help you to create a well-organized and competent workforce

COURSE NAME	: Human Resource Management Practices for Healthcare Professionals - An Executive Development Programme
DURATION OF COURSE	: One year (12 months)
FOR MORE DETAILS	: Saveetha School of Management, 162, Poonamallee High Road, Velappanchavadi, Chennai-600077, www.ssm.saveetha.com .