



SAVEETHA

INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES
(Declared as Deemed to be University under Section 3 of UGC Act 1956)



SAVEETHA

SCHOOL OF MANAGEMENT

Health Policy, Programme Planning and Management - One Year Executive Development

SAVEETHA SCHOOL OF MANAGEMENT
SAVEETHA INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES

162 , Poonamalle High Road , Saveetha Dental College and Hospitals,
Chennai - 77



Saveetha School of Management

Saveetha School of Management is an eminent B-school which was established in the year 2008 with the cherished goal of imparting quality management education in India. SSM commits itself to produce industry-specific management professionals who will be ready to plug-n-play. SSM is an inspirational place to study. It offers two year full time master's program in Business Administration (MBA) under trimester pattern. We offer an experience of harnessing the core skills and help students to develop their ability to define goals, inspire people and create a unique pathway for their career establishment. MBA program is offered under dual specialization model with specializations in Marketing, HRM, Finance, Production & Operations, Systems, Logistics and Supply chain, International Business Management and Hospital Managements.

Scope of Health Policy, Programme Planning and Management

Health care organizations are complex environments that require strong, comprehensive, and collaborative leadership. Being a leader in a hospital setting requires a particular set of skills. Your responsibilities can range from being knowledgeable about health care regulations and laws to displaying empathy while communicating with a patient to making crucial on the spot decisions that impact your entire team.

Why Health Policy, Programme Planning and Management

Healthcare planning involves creating objectives and setting goals, where a company would like to go in the future, and then constructing a plan to achieve these objectives. In this industry especially, healthcare, planning must be taken into account based on potential government policy changes, technological advancements and economic trends that could change an organization's operations in a significant way. This EDP program on policy and program planning management in healthcare would help you to enhance yourself with how to plan and program hospital operations through existing policies.

COURSE NAME : Health Policy, Programme Planning and Management - One Year Executive Development

Duration of Course : One year (12 months)

FOR MORE DETAILS: Contact: Saveetha School of Management, 162, Poonamallee High Road, Velappanchavadi, Chennai-600077, www.ssm.saveetha.com