

SAVEETHA SCHOOL OF MANAGMENT SAVEETHA INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES

162, Poonamalle High Road, Saveetha Dental College and Hospitals, Chennai - 77

## 1 Saveetha School of Management

Saveetha School of Management is an eminent B-school which was
established in the year 2008 with the cherished goal of imparting quality management
education in India. SSM commits itself to produce industry-specific management professionals who will be ready to plug-n-play. SSM is an inspirational place to study. It offers two year full
time master's program in Business Administration (MBA) under trimester pattern. We offer an experience of harnessing the core skills and help students to develop their ability to define goals, inspire
people and create a unique pathway for their career establishment. MBA program is offered under dual
specialization model with specializations in Marketing, HRM, Finance, Production & Operations, Systems,
Logistics and Supply chain, International Business Management and Hospital Managements

## 2 Scope of Advanced EDP in Economics & Finance for Health and Hospital Professionals

A common concern of most developing countries is health sector resources and such concerns include the sources of finance for health services, the ability of the public sector to maintain past funding levels, resource allocation patterns in the public sector and the efficiency of health service delivery. As the healthcare is one of the world's largest service sectors absorbing over 8% of Global GDP and 5-10 percentage of total government budget in most developing countries; it is very necessary to understand the various government policies and regulations on different various funding practices towards healthcare sector. Health financing involves not only methods of raising money for health care, but also allocation of those funds for the daily operations and future development

## 3 Why EDP in Economics & Finance for Health and Hospital Professionals?

Have you ever wondered how hospitals pay for all their equipment? Or how your hospital bills are processed? Healthcare organizations operate like any business and rely on strong financial management. The primary role of financial management in healthcare organizations is to manage money and risk in a way that helps to achieve the financial goals of the organization. When a healthcare organization has strong and organized financial management plans, they're able to provide efficient healthcare to all their patients

Course Name : Advanced EDP in Economics & Finance for Health and Hospital Professionals

**Duration of Course: One year (12 months)** 

For more details : Saveetha School of Management, 162, Poonamallee High Road, Velappanchavadi,

Chennai-600077, www.ssm.saveetha.com